CLAIMS:

What is claimed is:

1. A method for receiving a digital data transmission, the method comprising: storing (305) data identifying frequencies (210, 220, 230) at which digital data is transmitted according to different transmission standards;

identifying (315) a particular one of the different transmission standards that is associated with the received digital data transmission; and

locating programming services in the received digital data transmission by controlling a tuner to scan (325) only the identified frequencies associated with the particular one of the different transmission standards.

2. The method of claim 1, wherein:

the different transmission standards are associated with respective different jurisdictions.

3. The method of claim 1, wherein:

the different transmission standards are associated with respective different countries.

4. The method of claim 1, wherein:

the identifying the particular one of the different transmission standards comprises receiving a user setting via a user interface (106).

5. The method of claim 1, wherein:

the received digital data transmission is provided according to a Digital Video Broadcasting standard.

6. The method of claim 1, wherein:

the received digital data transmission comprises at least one of audio and video data.

- 7. The method of claim 1, wherein:
- the received digital data transmission comprises a data service.
- 8. The method of claim 1, wherein:

the received digital data transmission is provided in at least one of respective broadcasts, multicasts and streaming content.

9. The method of claim 1, further comprising:

storing data identifying bandwidths associated with the frequencies at which the digital data is transmitted according to the different transmission standards.

wherein the locating of the programming services is responsive to the data identifying the bandwidths.

10. A program storage device tangibly embodying a program of instructions executable by a machine to perform a method for receiving a digital data transmission, the method comprising:

storing (305) data identifying frequencies (210, 220, 230) at which digital data is transmitted according to different transmission standards;

identifying (315) a particular one of the different transmission standards that is associated with the received digital data transmission; and

locating programming services in the received digital data transmission by controlling a tuner to scan (325) only the identified frequencies associated with the particular one of the different transmission standards.

A receiver for receiving a digital data transmission, the receiver comprising: at least one memory (104, 105) for storing data identifying frequencies (210, 220, 230) at which digital data is transmitted according to different transmission standards, and

for storing data identifying a particular one of the different transmission standards that is associated with a received digital data transmission;

a control (103) associated with the at least one memory; and

a tuner (102) responsive to the control for locating programming services in the received digital data transmission by scanning only the identified frequencies associated with the particular one of the different transmission standards.

12. A receiver for receiving a digital data transmission, the receiver comprising: a tuner (102) that is capable of scanning a predetermined set of frequencies (200); at least one memory (104) for storing data identifying a subset (210, 220, 230) of the predetermined set of frequencies at which digital data is transmitted according to at least one transmission standard; and

a control (103) associated with the at least one memory for controlling the tuner (102) to locate programming services in the received digital data transmission by scanning only the subset of the predetermined set of frequencies.

13. The receiver of claim 12, wherein:

the at least one memory (104, 105) stores data identifying frequencies at which the digital data is transmitted according to a plurality of transmission standards.

- 14. The receiver of claim 12, wherein: the plurality of transmission standards includes E-book, D-book and NorDig.
- 15. The receiver of claim 12, wherein:

the control (103) is associated with the at least one memory (104, 105) for controlling the tuner (102) to locate the programming services in the received digital data transmission by scanning only the identified frequencies for a selected one of the transmission standards that is associated with the received digital data transmission.

16. A method for configuring a receiver to receive a digital data transmission, wherein the receiver includes a tuner that is capable of scanning a predetermined set of frequencies, and at least one memory, the method comprising:

storing data in the at least one memory (104, 105) for identifying a subset (210, 220, 230) of the predetermined set (200) of frequencies at which digital data is transmitted according to at least one transmission standard; and

controlling the tuner (102) to locate programming services in the received digital data transmission by scanning only the subset of the predetermined set of frequencies.

17. The method of claim 16, wherein:

the storing data in the at least one memory (104, 105) comprises storing data in the at least one memory for identifying frequencies at which the digital data is transmitted according to a plurality of transmission standards.

- 18. The method of claim 17, wherein: the plurality of transmission standards includes E-book, D-book and NorDig.
- 19. The method of claim 16, wherein:

the controlling the tuner (102) comprises controlling the tuner to locate the programming services in the received digital data transmission by scanning only the identified frequencies for a selected one of the transmission standards that is associated with the received digital data transmission.

20. The method of claim 16, wherein:

the storing data in the at least one memory (104, 105) comprises storing data in the at least one memory for identifying bandwidths associated with the frequencies at which the digital data is transmitted according to the at least one transmission standard;

wherein the controlling the tuner (102) to locate the programming services is responsive to the data identifying the bandwidths.